



## SPONSORSHIP INFORMATION

2012

The Desperado Film Festival brings outstanding LGBT film to Phoenix, Arizona. We're always looking for companies, community organizations and individuals to help support our cause. Below are various levels of sponsorship as well as unique ways of supporting our event.

Please call Sponsorship Officer Carol Reid at 602-578-2477 or Alan East at 480.442.1825 for more information.

### Presenting Sponsors - \$1000.00 Value (only 6 Available)

**Presenting Sponsors will provide one or a combination of the following:**

- Payment for the license rights for one film
  - Film to be chosen by the Desperado Film Festival Selection Committee
- \$1000 of print advertising value
- Cash Donation
- A listing of the Desperado Film Festival event on sponsor's website of upcoming events (if applicable)
- E-mail blasts to sponsor's contacts during the following weeks:
  - First week of November
  - Weeks 1 & 3 of December, 2011
  - Once per week during the month of January, 2012

**Presenting Sponsors will receive:**

- Use of the phrase "Official Presenting Sponsor"
- Logo on Desperado Film Festival website
- Logo on Volunteer T-shirts
- Logo on fliers promoting the films – distributed during the month of January
  - Sponsor must provide high and low resolution graphics by specified due dates
- Full page ad (black and white) in Event Program
  - Color is available at additional cost
  - Sponsor must provide high resolution ad by specified due dates
- Rotating solo logo display on the screen of the theater between films (your logo will not share the screen with other logos simultaneously)
- DVD commercial prior to the showing of the sponsored film
  - commercial must be provided by the sponsor
- Introduction of sponsored film by company representative (if desired)
- Table in reception area of the Center for the Performing Arts to distribute company info
- Two Complementary "All-Access" passes

## **Premiere Food Sponsors - \$1000.00 Value**

### **Premiere Food Sponsor will provide:**

- \$1000 worth of food value for the Friday evening reception
- Staff to set up and serve the food during the Friday night reception
- Staff to tear down and clean up after the Friday night reception

### **Premiere Food Sponsor will receive:**

- Use of the phrase “Official Premiere Food Sponsor”
- Logo on Desperado Film Festival website
- Logo on fliers promoting the films – distributed during the month of January
- ½ page ad (black and white) in the Event Program
  - Color is available at additional cost
- Rotating solo logo display on the screen of the theater between films (your logo will not share the screen with other logos simultaneously)
- DVD commercial prior to the showing of one film
  - commercial must be provided by sponsor
- Table in reception area of the Center for the Performing Arts to distribute company info
- Two Complementary “All-Access” passes

## **Food Sponsors - \$500.00 Value**

### **Food Sponsor will provide:**

- \$500 worth of food value for the volunteer staff for the 3-day event
- Deliver food to the event
- Cash Donation

### **Food Sponsor will receive:**

- Use of the phrase “Official Food Sponsor”
- Logo on Desperado Film Festival website
- ¼ page (black and white) ad in the Event Program
  - Sponsor must provide high and low resolution graphics by specified due dates
- Rotating logo display on the screen between films (your logo will share the screen with other logos simultaneously)
- Table in the reception area of the Center for the Performing Arts to distribute company info
- Two Complementary “All-Access” passes

## **Travel Sponsors - \$500.00 Value**

### **Travel Sponsor will provide one or a combination of the following:**

- Provide \$500 worth of travel / hospitality
- Cash Donation

### **Travel Sponsor will receive:**

- Use of the phrase “Official Travel Sponsor”
- Logo on Desperado Film Festival website
- ¼ page (black and white) ad on the Event Program
  - color is available but must be paid for by the sponsor
- Rotating logo display on the screen between films (your logo will share the screen with other logos at the same time)
- Table in the reception area of the CPA to distribute company info
- Two Complementary “All-Access” passes

## **Gold Sponsors - \$250.00**

### **Gold Sponsors will provide one or a combination of the following:**

- Cash Donation
- A listing of the Desperado Film Festival event on Supporting Sponsor’s website of upcoming events
- E-mail Blast to the Supporting Sponsor’s contacts during the following weeks:
  - Weeks 1 & 3 of December, 2012
  - Once per week during the month of January, 2012

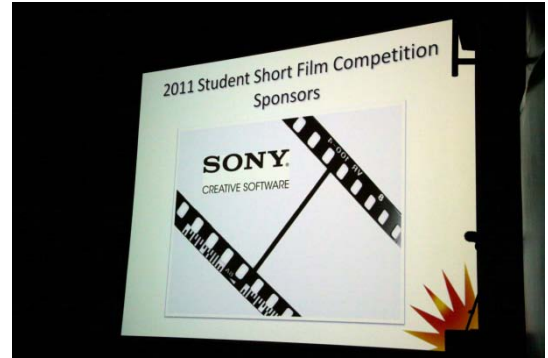
### **Gold Sponsors will receive:**

- Logo on Desperado Film Festival website
- Rotating logo display on the screen between films (your logo will share the screen with other logos simultaneously)
- The name of your organization will appear in Acknowledgements page of Event Program

## Student Film Contest Sponsors - \$500.00 Value

**Student Film Contest Sponsors will provide one or a combination of the following:**

- Donate \$500 value of film related product for the student short film contest prize package (software, camera equipment)
- Provide print and/or online advertising
- Cash Donation



**Student Film Contest Sponsors will receive:**

- Logo on Desperado Film Festival website
- ¼ page (black and white) ad on the Event Program
- Table in the reception area of the Center for the Performing Arts to distribute company info
- Two Complementary “All-Access” passes

### Details and Definitions

**Please note:** All sponsor’s logos/commercials must be submitted on a **DVD or via email** by the specified due dates. Premier Food Sponsors and Presenting Sponsors will have a full screen with only their logo presented. Other sponsors will share the screen with other logos.

#### **Definitions:**

Travel / Hospitality Value Definition (any of the following or a combination):

- Supply plane tickets
- Donate flight miles for film makers and guest speakers for question and answer sessions
- Donate hotel rooms for our film makers and special guests

Print Advertising Value Definition (any of the following or a combination):

- Purchase an ad in a local publication such as:
  - the Arizona Republic
  - New Times
  - Echo Magazine
  - ION
  - ‘N Touch
  - similar publications

We love to discuss our sponsorship opportunities, please call us today!

Carol Reid 602.578.2477

Alan East 480.442.1825

Desperado LGBT Film Festival is presented in collaboration with Paradise Valley Community College's Office of Student Life, P.R.I.D.E Student Organization and the Center for the Performing Arts.

